**Vision:**

For small business owners who want to start an e-commerce website, the E-Shop (PRO) is an e-commerce website that simplifies the complexity of online marketplaces by streamlining the user and seller experience, which, unlike Shopify, our product is bloat-less and for power users who want real customizability.

**Stories:**

**Buyer** (Written by Phillip)

* See products
  + As a buyer, I want to see the products available so that I can know what is available.
* Add products to the Cart
  + As a buyer, I want to add the products to my cart so that I can indicate what I am willing to purchase.
* View specific products
  + As a buyer, I want to view a specific product so that I can see more information about something I want to purchase.
* Ratings/Comments
  + As a buyer, I want to view ratings and comments for specific products so that I can know whether something has good reviews or not.
* Filter products
  + As a buyer, I want to filter out the products so that I can see more personalized suggestions for items I want to buy.
* Checkout with cart
  + As a buyer, I want to checkout with my cart so that I can know how much I’m going to be charged (not planning on including an actual payment processor).
* Buyer Information Form (Payment and shipping info)
  + As a buyer, I want to have a panel to edit my personal information so that I can freely adjust my information.
* Shopping/Browsing
  + As a buyer, I want to be able to search for products by keywords so that I can see multiple options for the same product.

**Seller** (Written By Jorge)

* Panel to add products (name, price, quantity)
  + As a seller, I want to be able to post products with their associated information so that I can make money online and promote my products on a virtual marketplace.
* Panel to view/edit products
  + As a seller, I want to be able to view and edit my products so that I can make changes to product details and get a clear view of my available products online.
* Analytics
  + As a seller, I want to be able to view my analytics to get a better understanding of my current progress on the market as well as see user shopping habits.
* Inventory management
  + As a seller, I would like to be able to make changes to the products that are currently available on the online marketplace so that I can add or delete items from my inventory to keep everything as up-to-date as possible.

**Both** (Written by Phillip)

* Log in to respective site
  + As a buyer or seller, I want to be able to create an account and log in so that I can store my personal information.